# **Frequently Asked Questions**

#### What does the virtual brochure do?

- Students can view available products, item name, price, photos, description, etc.
- Build a shopping cart for door-to-door sales
- Place orders
- Accept cash/check/credit or debit card payment

# What is the URL for the Virtual Brochure app?

Visit <a href="http://www.m.seitzfundraising.com">http://www.m.seitzfundraising.com</a> on your smartphone or tablet. Be sure to add it to your mobile device's home screen.

#### What mobile devices will the Virtual Brochure work on?

This mobile-optimized website works on all smartphones and tablets no batter the brand (Apple, Windows, Android, etc.

### Is the Virtual Brochure limited to just the student?

No! Parents can use the student's unique access code to assist in fundraising efforts. All orders placed in the Virtual Brochure will earn point credits for the student (if teacher chooses to participate in the points program).

### Are there receipts and/or invoices for payments made with the Virtual Brochure?

- For cash and check payments, the system automatically emails a PAID RECEIPT to the customer (i.e. the student should accept payment at the time of sale).
- For credit card payments, the system automatically emails an INVOICE to the customer that contains a unique link for them to pay their balance online. The system will send reminders every two days (5 times total) until the credit card payment is paid.

### Can a student make sales with both the traditional brochure and virtual brochure?

Absolutely! Virtual Brochure sales will automatically populate into the Order Management system. Traditional sales will need to be manually entered in order to view overall sales statistics online.

# What is the Friends & Family Store?

The Seitz Friends & Family store allows out-of-town family and friends to support your FFA chapter by purchasing products directly from the Seitz website. Students earn fundraising points for each item sold and products ship directly to the customer.

#### How to I access the Friends & Family Store?

Go to <a href="http://www.seitzfundraising.com/friendsandfamily">http://www.seitzfundraising.com/friendsandfamily</a> on your desktop or mobile device.

### What type of payment is accepted?

Credit/Debit Card only

# Where do these items ship to?

All Friends & Family store sales ship directly to the end customer - Not to the chapter.

#### Does my chapter and/or a student get 'credit' for sales made in the Friends & Family Store?

Yes! The chapter will receive a set profit for each item sold. Also, each item sold earns point(s) to your chapter. If the customer selects a student in the checkout process, that student will also receive credit point(s).