



2024 Major Show Updates

THE LIVESTOCK DIVISION TEAM

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Exhibitor Newsletter: sign-up at:

<http://www.rodeohouston.com/Get-Involved/Exhibitors-Participants/Livestock-Show>

Facebook: <https://www.facebook.com/HoustonLivestockShowExhibitors/>

2023 Show Recap

Attendance: 2,479,004

Junior Show Entries: 20,740

Educational Giving

The Show committed more than \$22 million to the youth of Texas:

- \$14,286,000 in scholarships
- \$ 464,590 in graduate assistantships
- \$ 2,517,722 in educational program grants
- \$ 5,292,250 for junior show exhibitors (this includes the junior auctions).
- Auction additional premiums will go out by September 1st

2024 Houston Livestock Show and Rodeo™

February 27 – March 17, 2024

Major Show Changes

- Junior Market Poultry Show Location
- Livestock Judging Contest Location
- Junior Commercial Steer Rules Updates
- Archery Contest Date & Location
- Plant ID Contest Contest Date
 - New date
- Trailer Build-Off Contest *NEW*
 - Fall 2023
- Junior Market Auction Premiums
 - Adjusting Guaranteed premiums amounts & discontinuing additional premiums. Auction qualifying exhibitors will receive the one lump sum Guaranteed Premium in May.

Poultry Auction	
Placing	Premium
Grand Champion Market Broilers	\$ 30,000
Reserve Grand Champion Broiler	\$ 15,000
2nd - 10th Place Broiler	\$ 6,000
11th - 15th Place Broiler	\$ 3,000
16th - 25th Place Broiler	\$ 2,500
26th - 50th Place Broiler	\$ 2,400
51st - 75th Place Broiler	\$ 2,300
76th - 100th Place Broiler	\$ 2,200
Grand Champion Turkey	\$ 30,000
Reserve Grand Champion Turkey	\$ 15,000
2nd - 12th Place Turkey	\$ 5,000
13th - 24th Place Turkey	\$ 3,500
25th - 36th Place Turkey	\$ 2,500
37th - 50th Place Turkey	\$ 2,200

Swine Auction	
Placing	Premium
Grand Champion Junior Market Barrow	\$ 40,000
Reserve Grand Champion Junior Market Barrow	\$ 25,000
Breed Champion	\$ 10,000
Reserve Breed champion	\$ 7,500
Division Champion	\$ 5,000
Reserve Division Champion	\$ 4,000
1st Place	\$ 3,000
2nd Place	\$ 2,700
3rd Place	\$ 2,500
4th Place	\$ 2,300
5th - 12th Place	\$ 2,200

Lamb & Goat Auction	
Placing	Premium
Grand Champion Lamb of Show	\$ 40,000
Grand Champion Market Goat	\$ 30,000
Reserve Grand Champion Lamb of Show	\$ 25,000
Reserve Grand Champion Market Goat	\$ 20,000
Division Champion/Breed Champion	\$ 10,000
Res. Division Champion/Res. Breed Champion	\$ 7,500
1st Place	\$ 6,000
2nd Place	\$ 5,000
3rd Place	\$ 4,000
4th Place	\$ 3,200
5th Place	\$ 2,800
6th Place	\$ 2,500
7th - 19th Place	\$ 2,300

Steer Auction	
Placing	Premium
Grand Champion Steer of Show	\$ 75,000
Reserve Grand Champion Steer of Show	\$ 40,000
Breed Champion	\$ 20,000
Reserve Breed Champion	\$ 17,500
1st Place	\$ 12,500
2nd Place	\$ 10,000
3rd Place	\$ 9,500
4th Place	\$ 9,000
5th - 12th Place	\$ 8,500

Junior Market Shows

Market Lamb & Goat Shows: Tuesday, March 5 – Thursday, March 7

- **Judges:**
 - Lambs – Jeff Ripley
 - Goats – Jess Yeaman

Market Poultry: Thursday, March 7 – Friday, March 8

- **March 7:** Broiler Show
- **March 8:** Turkey Show, followed by Grand Drive for Broilers & Turkeys
- **Location:** Show will take place at NRG Arena
- **Judges:** TBD

Market Barrow Show – Saturday, March 9 – Thursday, March 14

- **Wave 1:** March 9-11
 - **Show A** – March 10: Hampshire, Poland China, Spotted
 - **Show B** – March 11: Other Crossbred I
- **Wave 2:** March 12-14
 - **Show C** – March 13: Duroc, Berkshire, Yorkshire, Chester White/Landrace
 - **Show D** – March 14: Other Crossbred II
- **Judges:** Justin Rodibaugh, Clay Zwilling
 - **Note:** Judge selection for Other Crossbred barrows will not be announce until the morning of Show A. This change is being put in place to better disperse Other Crossbred barrows over the two waves vs. exhibitors holding them all to exhibitor under a certain judge.

Market Steer Show/Scramble Steer Show: Sunday, March 10 – Friday, March 15

Market Steer Show

- **Wave 1:** March 10 – 12
 - **Show A** – March 11: Simmental, Maine-Anjou, Charolais Cross, Shorthorn, ABC
 - **Show B** – March 12: Brahman Cross, Brangus, Santa Gertrudis Cross, Simbrah
- **Wave 2:** March 13 – 15
 - **Show C** – March 14: Limousin, Hereford, Polled Hereford, Angus, Red Angus, Black Cross, Red Cross
 - **Show D** – March 15: Other Cross
- **Judge:** Chris Mullinix

Scramble Steer Show

- **Scramble Steer Schedule**
 - Wave 1: March 11 (Awards Social to follow show)
 - Wave 2: March 14 (Awards Social to follow show)
 - Scramble Steer Judges: TBD

Junior Breeding Shows

Junior Breeding Sheep: Monday, Feb. 26 – Wednesday, Feb. 28

- Open Show: Tuesday, Feb. 27th
- Junior Show: Wednesday, Feb. 28th
- Breed Changes:
 - Discontinuing Delaine-Merino
 - Finewool Breeds: only breeds accepted in the breed category include Columbia, Corriedale, Delaine-Merino, Targhee
 - Other Registered Breeds: Any breed that does not have its own breed but has registration papers from a breed association.
- New Rule: During the Junior Breeding Sheep Show, each exhibitor will be allowed ONE parent/guardian and ONE AST/CEA within the holding pen area and entrance into the show ring. Additional individuals or fitters are not allowed within the show ring or holding area, with the exception of the photography backdrop.
- Judge: Chad Coburn (Junior Show)

Junior Dairy Heifer Show: Monday, Feb. 26 – Wednesday, Feb. 28

- Judge: Tanner Schmaling

Junior Breeding Gilts: Thursday, Feb. 29 – Friday, March 1

- DOB: June 1 – Sept. 15, classes will be split by age.
- Judge: TBD

Junior Breeding Beef Heifer Show/Scramble Heifer Shows: Monday, March 4 – Saturday, March 9

Junior Breeding Heifer Schedule

- Wave 1 – American Division: March 4 - 6
 - Show A – March 5: ARB, Beefmaster, Brangus, Red Brahman, Red Brangus, Simbrah
 - Show B – March 6: Santa Gertrudis, Grey Brahman
- Wave 2 – British & Continental Divisions: March 7 – 9
 - Show C – March 8: Angus, Charolais, Hereford, Maine-Anjou, ORB, Polled Hereford, Red Angus, Simmental
 - Show D – March 9: Chianina, Limousin, Shorthorn
- Junior Heifer Judges:
 - Dave Allan: American (ARB, Brangus, Simbrah, Santa Gertrudis)
 - PJ Budler: American (Beefmaster, Red Brangus, Red Brahman, Grey Brahman)
 - Mark Hoge: British (Angus, Hereford, Polled Hereford, Red Angus, Shorthorn)
 - Chris Sankey: Continental (Charolais, Chianina, Limousin, Maine-Anjou, ORB, Simmental)

- Note: All heifers validated starting in June of 2023 must have a validation tag, heifers validated prior to this are grandfathered in and will not require a validation tag. All heifers must be state validated to show.
- Chianina Division: all heifers with a registration paper from the American Chianina Association will show as a Chianina regardless of breed percentage.
- Simbrah Division: only Purebred Simbrah heifers will show in the Simbrah Division. Purebred Simbrah * and Percentage Simbrah will show as ARB.

Scramble Heifer Schedule

- American Scramble Heifer Show: March 5 (Awards Social to follow show)
- British/Continental Shows: March 8 (Awards Social to follow show)
- Scramble Heifer Judges: TBD

Contests & Competitions

Archery: Friday, Oct. 27 – Sunday, Oct. 29, 2023

- Location: NRG Center, Hall A
- Entry will be via eyesonscore.com (link will be posted on our exhibitor page)

Young Guns Shooting Sports: Friday, Feb. 9 – Sunday, Feb. 11

- Location: Greater Houston Sports Club
- Contest Registration: registration via iClays
- Format: Contest is limited to the first 720 entries with no single division to exceed 360 entries. Event includes Sporting Clay, Skeet, and Whizbang.

Junior Commercial Steer: Sunday, March 3 – Tuesday, March 5

- Adding DNA Testing for 2024. DNA kits will be sent out with tags. Exhibitors will need to pull hair from the tail and place in corresponding bags for each tag number and send samples back to HLSR. During the contest in March, DNA will be pulled on the Top 8 contestant's cattle and random pens of cattle.
- Entry Fee Increase. To cover the cost of DNA Testing, the entry fee for Jr. Commercial Steer will increase to \$105/pen.
- Online Intent:
 - Intent has met the 165 pen limit
- Important Dates
 - August 31st – Last day to purchase and weigh steers
 - September 15th – Deadline to submit Scale Tickets

Ranching & Wildlife Poster Board & Video Contests: Sunday, March 2

- Award Presentation: Saturday, March 2 at NRG Center
- Registration: Jr. Show Entry Portal via rodeohouston.com
- Adding a \$10 entry fee to cover expenses
- Judging will take place prior to March; contestants will be notified prior to the contest if they placed.

4-H/FFA Dairy Judging: Tuesday, Feb. 27

- Location: NRG Center
- Registration: via JudgingCard

4-H/FFA Poultry Judging: Wednesday, Feb. 28

- Location: Gerald D. Young Agricultural Sciences Center - LD Robinson Pavilion, Katy
- Registration: via JudgingCard

4-H/FFA Livestock Quiz Bowl: Friday, March 1

- Location: NRG Center
- Registration: via JudgingCard

4-H/FFA Floriculture & Nursery Landscape Contests: Saturday, March 2

- Location: NRG Center
- Registration: via JudgingCard

4-H/FFA Meats Judging: Sunday, March 3

- Location: Martin Preferred Foods
- Registration: via JudgingCard

Ag Science Fair: Sunday, March 3

- Location: NRG Center
- Registration: Jr. Show Entry Portal via rodeohouston.com

4-H/FFA Horse Judging: Monday, March 4

- Location: Great Southwest Equestrian Center
- Registration: via JudgingCard

Ag Public Speaking Contest: Saturday, March 9 – 10

- Preliminary Rounds: Saturday, March 9 at Houston Community College – Alief Hayes Campus
- Finals: Sunday, March 10 at NRG Center
- Registration: Jr. Show Entry Portal via rodeohouston.com

4-H/FFA Wildlife Judging: Saturday, March 9

- Location: Long Acres Ranch
- Registration: via JudgingCard

4-H/FFA Plant ID: Sunday, March 10

- Location: NRG Center
- Registration: via JudgingCard

4-H/FFA Livestock Judging: Monday, March 11

- Location: NRG Arena
- Contests will park at Dick Graves Park Parking Lot located at Reed Road and will be bussed to NRG Park.
- Registration: via JudgingCard

4-H/FFA Wool Judging: Monday, March 11

- NRG Center
- Registration: via JudgingCard

4-H/FFA Food Challenge: Tuesday, March 12

- Location: TBD
- Registration: via JudgingCard

Ag Product ID: Wednesday, March 13

- Location: NRG Center
- Registration: via JudgingCard

Ag Robotics: Wednesday, March 13

- Location: NRG Arena
- Registration: via JudgingCard

4-H/FFA Vet Science Contest: Thursday, March 14

- Location: NRG Center
- Contest will go back to previous years format with separate ID and test areas
- Registration: via JudgingCard

Ag Mechanics:

- **State FFA Tractor Tech Contest:** Sunday, March 3 – Monday, March 4
 - Location: Day 1 – TBD, Day 2 – NRG Center
 - Teams must qualify at Area competitions for state contest.
- **Ag Mechanics Project Show & Tractor Restoration Contest:** Friday, March 15 – Sunday, March 17
 - Location: NRG Center
 - Registration: Jr. Show Entry Portal via rodeohouston.com
- **Trailer Build-Off Contest**
 - New Contest
 - October 19, 2023
 - Limited to the first 20 teams to enter (link will be posted on our exhibitor page)

Calf Scramble

Calf Scramble

- **Current Scrambler Deadlines**
 - Monthly Reports are due on the 10th of every month for the following month. Exhibitors who fail to submit reports every month may become ineligible for the completion bonus.
 - August 1: Steer exhibitors must enter validation EID Tag Number in scramble system & Initial Assessment of the Business Plan is due
 - September 1: Scramble Certificates, heifer registration papers, and breed essays are due.
- **Progress Show:** November 4 -5 at the Washington County Expo
 - Open to all current exhibitors in the calf scramble program
 - No fee to attend
 - Heifers are shown by division, steers are shown by weight
 - Entry will be taken via the calf scramble portal; more information will be sent out directly to scramblers and AST/CEA's in early Fall.
- **Super Scramble**

19 scramblers will compete for \$42,000 in prize money. The first catch winner from the first 19 rodeo performances will be eligible to return on the last Sunday during the rodeo finals. 9 out of the 19 scramblers will have the opportunity to catch a calf. The prize money will be distributed as follows:

 - 1st Catch: \$10,000
 - 2nd Catch: \$6,000
 - 3rd Catch: \$4,000
 - 4th – 9th Catch: \$2,000 each
 - Non-Catchers: \$1,000 each

New Scrambler Reminders:

- Calf Scramble:
 - Open to 4-H/FFA contestants that have reached their 14th, but not their 18th birthday on Jan. 1, 2024 and not enrolled beyond the junior year of high school
 - Certificate Amount: \$2,250 (\$1,750 used toward purchase of a Breeding Beef Heifer or a Market Steer, \$500 will be awarded at donor social the following year once the project is complete.)
- Judging Contests: Certificates are awarded in the Dairy Judging and Livestock Judging Contests. Contestants must adhere to all rules set forth in Scramble rules if they accept certificate.
- **NOTE:** Scramble Certificate winners who initially accept and then decline their Scramble Certificate, may be barred from exhibiting/participating in HLSR competitions/shows. This is at the discretion of Show Management.

Important Dates & Deadlines

Handbook & Entry Forms: Available online 1st part of October

Online Entry: opens October 17th

Entry Deadline: Online entries must be submitted by December 1st

- Late fees apply after this date
 - Dec. 2nd – 5th: \$250 late fee per club/chapter
 - After Dec. 5th: \$500 per entry

Entry Forms

Individual Show and Contests entered via the HLSR Junior Show Entry Portal:

- Indemnities: Only one indemnity form will be used for all individual shows/contests to simplify the entry process, all indemnity forms must be notarized. **Note:** *Indemnity forms for Ag Mechanics contestants should be brought to the show on the day of move-in.*
- Entry Forms: All exhibitors/contestants will need to use the Junior Show Entry Form, for some contests including Ag Mechanics, Poster Board, and Video Contest, an additional form will be need to be completed as well.
- W-9's: A paper W-9 will be required for all exhibitors/contestants.

Judging Contest Entry

Entry for team related judging contests will be taken via judgingcard.com. Entries will open on October 17th and are due on Feb. 1st. **No Late Entries will be accepted!** Contests that are entered as an individual only including Ag Public Speaking, Ag Science Fair, Poster Board Contest, and Video Contest, will continue to enter in the HLSR Junior Show Entry Portal with a deadline of Dec. 1st. No paper entry form is required. **Indemnity forms should not be mailed to the show, please bring the completed indemntiy forms to the contest.**

Scholarships

Each year, more than 800 scholarships are awarded to Texas students by the Houston Livestock Show and Rodeo™. Please visit rodeohouston.com to learn more about scholarship opportunities for graduating seniors.

Scholarship Alumni

The Houston Livestock Show and Rodeo Scholarship Alumni Association was started in 2015 as a way to build a community of past scholarship recipients. Since then, we have grown to roughly 2,282 members and are continuing to grow. Our alumni benefit from a complimentary life membership, networking and volunteer opportunities, social engagement, and much more. Any recipients of a four-year undergraduate scholarship are welcome to join at no cost. Our mission is to further develop the relationship between the Houston Livestock Show and Rodeo and its Scholarship Alumni, encourage continued involvement with the Show, facilitate networking with fellow Alumni, and build relationships with current scholars via events and outreach. Please contact alumni@hlsr.com for more information.